

WHY DESTINATION IMAGINATION?

Empowering Students. Strengthening Schools. Building Future Leaders.



Oregon Destination Imagination (DI) empowers K-12 students to solve open-ended challenges using creativity, teamwork, and critical thinking.
DI develops the whole child and prepares students for success in school, careers, and life.

MORE THAN AN INTERNATIONAL COMPETITION-

A LIFE-CHANGING EXPERIENCE.



DI challenges students to imagine, create, and innovate while building confidence, leadership, and real-world skills.



OREGON DESTINATION IMAGINATION

Open-Ended. Creative. Collaborative



ROBOTICS PROGRAMS

Design. Build. Code.



✓ Open-ended challenges with no single right answer.	CHALLENGE APPROACH	✓ Problem/solution based challenges with defined parameters.
✓ Engages a wide variety of students: creative, artistic, academic, STEM, leaders, and more.	WHO IT REACHES	✓ Often attracts students with strong STEM/engineering interest.
✓ Every student has a role: builder, artist, writer, actor, researcher, designer, leader.	STUDENT ROLES	✓ Roles often centered around coding, building, engineering, or technical tasks.
✓ Integrates STEM, arts, writing, communication, performance and creativity.	CROSS-CURRICULAR	✓ Primarily focused on STEM, engineering, and technology.
✓ High impact on collaboration, communication, leadership, resilience, and confidence.	SOCIAL-EMOTIONAL LEARNING (SEL)	✓ Builds teamwork and perseverance within a more technical focus.
✓ Accessible and inclusive; students find their strengths and belong.	INCLUSIVITY	✓ Can unintentionally feel intimidating for non-technical students.
✓ Develops skills for any future path-college, career, military, or life.	REAL-WORLD PREPARATION	✓ Builds technical skills for engineering and technology careers.
✓ Flexible and adaptable—can start with minimal equipment.	COST & FLEXIBILITY	✓ Often requires kits, equipment, software, and replacement parts.

BUILDING THE SKILLS EVERY STUDENT NEEDS

DI develops the whole child—preparing students to thrive in whatever path they choose.



COLLABORATION
Work effectively with others



COMMUNICATION
Share ideas and express clearly



CREATIVITY
Imagine possibilities and innovate



LEADERSHIP
Inspire others and lead confidently



PERSISTENCE
Keep going through challenges



PROBLEM SOLVING
Think critically and adapt



ONE TEAM. COUNTLESS POSSIBILITIES.

DI challenges students to think big, work together, and create solutions that matter.



EMAIL:
ad@oregondi.org
TEXT:
503-784-6997

